



The Countryside & Equestrian Blog Awards Return With New Name & Exciting New Developments

The Country Style & Equestrian Blogger Of The Year Awards (CS&E Awards) will take on an exciting new direction this year with new award titles, categories and a definitive split between the two sectors.

The move comes as blogger portal Haynet announce that long term sponsors Equestrian PR & Social Media Marketing Agency [MirrorMePR](#), will be taking over running the Equestrian Awards while the founder of the original awards, [Haynet](#), will move forward separately with the Countryside Awards.

Both judges will, however, still be involved in judging both sets of the awards, and as Sam Hobden, MD of Haynet and creator of the successful honours explains;

" We want to continue to grow the awards and develop them. After much discussion, it made more sense for us to split the awards and run them separately. There will be brand new categories this year within both sets of the awards and we will also have some exciting new developments to be announced."

Ashley Rossiter, MD Of MirrorMePR, reveals one new element; the inclusion of vlogging going forward for both sets of awards;

"We are thrilled to include vloggers going forward, and to reflect this, the name of the awards has been revised. With video content continuing to be a strong medium in 2019, we feel the opportunity for expression, topic and discussion are there for both, and therefore they will be judged equally for the categories we will be revealing in due course."

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The new titles of the Awards are **'Equestrian Blogger/Vlogger Of The Year Awards'** and **Countryside Blogger Of The Year Award**.

To keep up to the speed on the latest news, developments and competition details, follow both awards on their new dedicated Instagram Channels with more information of the new categories and increased prize values to be announced:

[@equestrianbloggerawards](#)
[@countrysidebloggeroftheyear](#)

Countryside Blogger Of The Year are also on [Facebook](#) & [Twitter](#).

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